

CAREER PERSPECTIVES

- ✓ Researcher: Conducting social research for academic institutions, think tanks, or research organizations.
- ✓ Government Officer: Working in various government departments focusing on social welfare, education, or urban planning.
- ✓ NGO Worker: Engaging in community development, advocacy, and social service projects with non-profit organizations.
- ✓ Human Resources Professional: Managing workforce diversity, organizational development, and employee relations in private companies or public sector enterprises.
- ✓ Social Worker: Providing counseling, support, and advocacy services to marginalized communities or individuals in need.
- ✓ Educator: Teaching sociology at universities, colleges, or schools, or developing educational programs for NGOs or government initiatives.
- ✓ Market Research Analyst: Analyzing consumer behavior and market trends for market research firms or companies in various industries.
- ✓ Policy Analyst: Researching social issues and contributing to policy development for government agencies, think tanks, or international organizations.
- ✓ Community Organizer: Mobilizing communities for social change, grassroots initiatives, and advocacy campaigns.
- ✓ Consultant or in Human resource department: Providing expertise on social issues, diversity, and inclusion for businesses, government bodies, or NGOs as a consultant.
- ✓ Also helps in clearing many Government exams such as UPSC AND STATE PCS and various other government jobs exams.